

## A leading product

PostSort is the leading product for companies choosing to expand their business with addressing services targeting the Nordic countries. By working closely with our customers for more than 20 years, PostSort has become what it is today; -a fast, cost-efficient product.

## ✓ Developed for the Nordic countries

PostSort sorts addresses for distribution within Sweden, Finland, Norway, Denmark and Iceland.

## ✓ User-friendly

When designing PostSort, major focus was put on "user-friendliness", but without limiting functionality.

## ✓ Cost-efficient

By being able to prepare a production run in advance, downtime in the production line is minimized. There will be no extra delay in the start of a production-run as a result of problems with address files. Furthermore - The ability to save templates in PostSort, will significantly reduce file processing time on repetitions, as well as securing the outcome.

## ✓ Widely spread

Today PostSort is used in well over 100 companies all targeting the Nordic region.

## ✓ Recommended

PostSort meets the highest demands on quality regarding sorting and packaging for distribution by the Nordic post operators.

## ✓ Postage optimization

Enables you to calculate and find the most cost efficient postage price for your distribution.

# PostSort Plus - Lite

- For companies working with addressing services!

## PostSort Lite

A windows-based application for sorting addresses for distribution in the Nordic region. PostSort Lite sorts and groups zip codes according to the post operators strictest rules, which leads to lower postal charges for you and your customer. The PostSort Lite application prepares addresses which are then produced in your existing printer. PostSort Lite can easily join several files into one production file without requiring the files to have the same format or character set. Through PostSort's customer database, key information items such as import-instructions, sorting alternatives, export formats and more are automatically saved, so when the next issue is due all information is already at hand. Can it be easier?

## Simplifies the work

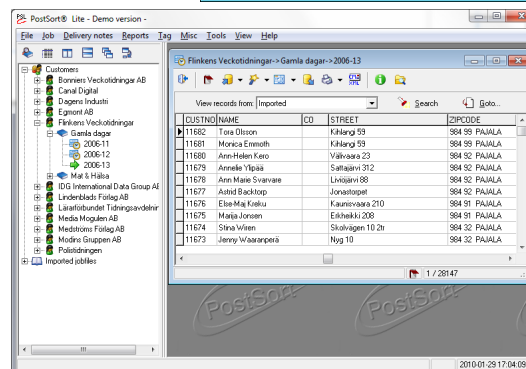
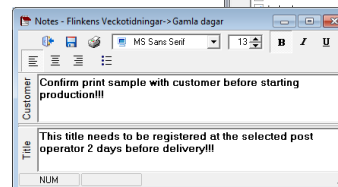
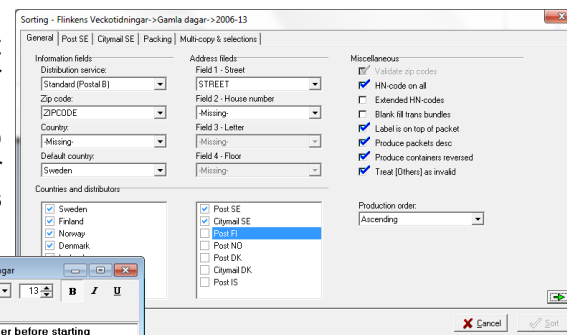
- The integrated notes-feature, gives you the possibility to save important information bound to the product.
- Using 'import templates' simplifies the import process on re-runs.
- Setting the default values for a product ensures that the correct sorting parameters are used for sorting the product.
- Multiple users can share the information by working towards the same customer database.
- PostSort supports both sorting for bundles and plastic crates. This can be specified per post operator at time of sorting.
- If more than one post operator is selected for the same sorting-process, you can instruct PostSort to create a separate production file for each post operator.

## Support and program updates

You will have full access to software updates as well as updates for the zip code databases. If you need any software assistance, you have access to our telephone support and our online software support.

## Pricing

PostSort is delivered as a service. This means a small fee will be charged for every exported address. See separate price list.



## Key features:

Supported file formats:

- Delimited files (Tab, comma and semicolon)
- Excel
- dBase, Paradox
- Files with fixed field-sizes.
- One field per row.

Supported character-sets:

- Dos/Os2
- Windows
- Macintosh
- 7 bit ASCII
- User defined character sets

Import-limits for one production-run:

- Max # records: - (More than 10 million)
- Max # fields: 120
- Max field size: 254 characters

Sorting categories:

- Express (A-Blad, A-Post, X-service)
- Standard (B-Blad, B-Post, M-service)

Supported post operators:

- Post Sweden
- Bring Citymail SE
- Post Denmark
- MTD SE
- Post Finland (Posti)
- Bladkompagniet DK
- Post Norway (Bring)
- Norpost NO
- Post Iceland

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